

A Season of Pleasure!

Merry Christmas

A Season of Danger!!



Prevent a sad ending to a Merry Christmas by having on hand a bottle of Noah's Liniment—the best remedy for Burns, Cuts, Bruises, Strains and Sprains. Noah's Liniment is equal to a whole family medicine cabinet in itself.

Noah's Liniment will deaden the pain and take out all soreness.

Noah's Liniment is antiseptic.

Noah's Liniment will save any amount of pain, and can be taken internally for Colic, Cramps, etc. Nothing better for Toothache, Sore Throat, Coughs, Colds.

FOR ALL CREATION

TRADE MARK
REGISTERED IN U.S. PATENT OFFICENOAH'S
LINIMENTFor Nerve, Bone and Muscle
Aches and Pains

FOR MAN OR BEAST

Sold by All Dealers in Medicines

Guaranteed by Noah Remedy Co.,
under the Food and Drugs Act,
June 30, 1906. Serial No. 14150.

Full Directions on Inside Wrapper

NOAH REMEDY COMPANY
INCORPORATED
RICHMOND, VIRGINIA

PRICE 25 CENTS

HOLIDAY CROWD
LAUGHS AT SLUSHIcy and Wet Underfoot, but
Christmas Parade Is as
Great as Ever.

Come, Muddikewis, painter of crowded highways, dip the brush in red paint, and limn a picture of Broad Street on Christmas Eve. Show Richmond's electric alley between the hours of 5 and 10 o'clock last night, packed for a mile with 10,000 revelers, make it life size, and hang it in the city hall, where future paleontologists may foregather and look on it with wonder and write books about it. It always lends class to a story to smear it with a classic invocation. It lends it atmosphere, as the artists say, provides it with perspective, arms it with an aura, gives it aplomb—all that dampishness. Some such setting is needed for a story of Broad Street on Christmas Eve—for at best it is only a twice-told tale.

To begin, there was a crowd. It jammed both sides of the street—it is hard to keep from calling it the Great White Way—and stretched from Eliza Station in the West to the City Hall in the East. It began flowing downtown from the residence districts with nightfall. It grew with the end

of the first performances at the vaudeville theatres, and reached the proportions of a mighty sea shortly before 10 o'clock. Then it diminished steadily. Midnight found the street practically deserted.

Absence of Houseness.

Speaking in police terms, last night was the quietest Christmas Eve in recent history. That was the opinion of Captain of Detectives McMahon, who was on the scene early to look after a squad of plain clothes men detailed to preserve order. Traffic cops of veteran service, policemen who have paced downtown beats for a score of years, and detectives stationed at the "mashing" corners—all agreed that it was the best-behaved crowd in years.

To the casual observer it was like a dozen other Christmas Eves—the same crowd of merry-makers, doing the same fool stunts, blowing the same old horns, pounding the same tinpans, rattling the same old rattlers and having the same good time. The crashing boom of No. 15 babywakers, despite the fact that a police order outlawed every firecracker larger than No. 5, attested to the usual disregard of the fireworks ordinance.

The merry-making recognized no creed or caste. The "wrong" side of Broad Street was as gay as the "right" side. White and black elbowed each other, with no Jim Crow law to mar. The younger element was in preponderance, but there were plenty of the mature and middle-aged, and not a few of the old.

Shopping Was Light.

Despite the crowds that thronged the

big retail thoroughfare until late in the night, there was little shopping. Most of the bigger shops closed their doors shortly after nightfall to give their employees a taste of Christmas Eve. In this respect last night differed from Christmas Eve of former years, when shopping continued until midnight. The "buy early" reform appears to have taken root, and only the stragglers still find it necessary to prolong Christmas buying beyond the eve of the holiday.

All of the theatres played to packed houses. Even before the humble movies, where canned drama is offered for a nickel, a half-dime, long lines stood waiting their turn. In the restaurants and fix-water parlors, all along the way, carnival parties held forth until closing time.

A Touch of Mud.

There was only one untoward feature. The snow of the preceding day mixed with the sand surface of the new smooth paving, to form an underfooting of slimy, muddy slush which chilled and tripped. It put a damper on the enthusiasm of a thousand ladies in midwinter finery who picked their way fearfully through treacherous drifts and mudholes.

For the small boy, neither the slush nor the stinging air held any terrors. His bonfires rose high as heaven from a hundred street corners and vacant lots in the residence districts. He constituted the majority of the fireworks brigade; his dynamite cane spoke the loudest, and his horn was the longest and most blatant.

News of South Richmond

RED LETTER DAY

Merchants Visited by Record-Breaking
Crowds With Plenty of Money.

From a merchandise standpoint Christmas Eve of the year 1912 will stand as a red letter day on the Southside. Not in the remembrance of the oldest shopkeeper has business been so brisk. From early morning until late at night the people thronged the stores, and all were spending money too. The shop at home spirit seemed to have caught their fancy.

The children did not find the day as full of fun as in former years. The huge bonfire, kindled with the neighbors' ash barrel and stray box, was not as much in evidence as heretofore. Too much policeman was the cause. The youngsters did not have the usual opportunity to pilfer the back yards. They made up for the absence of the fire by laying in a store of giant crackers and ear-splitting devices, which were put in operation long before dusk. While the supply lasts no peace can be expected.

Police Have Hard Day.

The Southside police had a strenuous day yesterday, although few arrests were made. They worked double shifts, and were kept busy handling the crowds and keeping down disorder. By keeping everybody moving the

streets were kept fairly clear, and no accidents were reported.

W. H. Sharp and J. B. Taylor were taken into custody on a charge of fighting in the streets. Both were bailed for appearance in Police Court, Part 2, this morning.

Arthur Scott, colored, charged with assaulting and threatening to beat J. C. Chalkley, was arrested last night. He was bailed for trial this morning.

Mary Banks, colored, was arrested last night on a charge of being drunk and disorderly.

Abraham Smith, colored, was arrested last night on a charge of assaulting Henry Pool.

Police Rewarded for Work.

In recognition of efficient service, the officers and men of the Third District were the recipients of many handsome and serviceable gifts from merchants and friends yesterday, and more are to be heard from. The Third Station resembled a miniature shop when the presents were spread out on the desks and tables. Among the most useful of the many articles were a number of handsomely bound notebooks, with fire alarm boxes and police call boxes arranged according to number and location. Each man received one of these.

Has Real Patrol at Last.

South Richmond for the first time yesterday had a real patrol of its own in operation. True it could not com-

pare with the vehicles in use on the Northside, but nevertheless it was an immense improvement over the grocery wagon used by Captain A. S. Wright last year during the holiday week. It was one of the discarded wagons which were replaced by the automobile patrol, but answered the purpose as well as in the days of yore. Dave Smith, on the front seat in the capacity of driver, handled the reins with a grace seldom displayed in this section. He will be on the job for the entire week.

Long Absence From Home.

Two former Southsiders who have been absent for many years are now on visits to their relatives. George C. Friend, who has spent the past twenty-five years in far away Alaska, is the guest of his brother, W. W. Friend, the Southside druggist.

Woodrow Nunnally is the guest of his nephew, B. O. Nunnally, who is a brother of B. A. Nunnally, who formerly conducted a grocery store at Twelfth and Hull Streets. For eight years he has made his home in Portland, Oregon. Both of the visitors are greatly surprised by the remarkable growth of the city.

Prepare for Feast.

St. John's Night will be observed Friday night by Manchester Lodge, No. 14, A. F. and A. M. with a banquet in Masonic Temple, at Cowardin Avenue and Hull Street. Fourteen possums have been held in captivity by Steward J. C. Saunders for several weeks, and have now attained a rich, juicy fatness. These little animals have been the main dish at every celebration of the lodge since 1797, when the membership consisted of five men. They

were unable one year to provide an elaborate repast, and hit on the possum as a substitute for a more costly menu. The custom has been retained without a break.

All Public Offices Closed.

All public offices on the Southside will be closed today. This includes the Manchester Station of the post office, which will observe holiday hours; the municipal offices in Lead Building and Hastings Court, Part I. The regular daily session of Police Court, Part II, will be held as usual in order that offenders need be held no longer than possible.

Negro Accidentally Cut.

John Coleman, colored, was badly cut yesterday afternoon while working on the Belt Line tracks in Chesterfield County. He was brought to the Third Station, where the city ambulance, with Dr. H. Taylor Hawkins in charge, responded to a call. The man was given medical attention and was taken to his home. The cutting was accidental, being inflicted by a tool used by Rain Prince, colored.

Negro Fined \$100.

Constance Banks, colored, who was arrested on the charge of shooting at William Hudson, also colored, was fined \$100 on costs yesterday morning in Police Court 24. Robert Conway, colored, was fined \$25 on costs for stabbing Lindsay Clifton. E. Harrison, colored, was fined \$15 on costs for hitting Thomas Anderson with a tin bar.

Secretary Mundy Here.

George P. Mundy, secretary to Senator Claude A. Swanson, is at home from Washington for the holidays.

DAIRY PRODUCTS BY MAIL

In England, where the parcels post system has been long enough on trial to develop pretty fully its usefulness in cheapening the cost of living by bringing about direct trading between producers and consumers, there is no remaining question of its vast beneficence. In the London daily newspapers there are, for example, columns of small advertisements under the heading of "Bargains by Post," of which the following are samples:

DAIRY PRODUCTS—NEW AND SEPT-
rated milk; rich, thick, double and
clotted Devonshire cream, fresh but-
ter, new-laid eggs, first prize medal
Whitehead's ham and hams, and dried
milk by post prepaid. PRIDEAUX'S
'CREAMERY, Montcombe, Dorset.

FRESH FISH, CLEANED, POSTPAID,
1 pound 1s. 6d. FISHERMAN'S SYN-
DICATE, Grimsby.

LARGE ROASTING FOWLS, 4S. PAIR,
ducks, 1s. pair; geese, 1s. 6d. post-
paid. MISS COX, Strand House,
Bosworth, Cork.

REDUCED COST OF LIVING—GET
Noble's ham and bacon direct from
factory—sides, unsmoked, 5s. 6d.;
smoked, 3d.; cuts of steak, 3d.; post-
paid.

LAVELY APPLES AND DELICIOUS
apple products from famous Whit-
ple (Devon) orchards by post. Write
for prices.

Flowers, fish, fowl, bacon, apples,
milk, eggs, butter, oysters and fresh
vegetables pass directly from first
hands to the ultimate consumer
through the mails. The daily delivery
of fresh eggs in the city of London is
so large that a special building has
been set apart in which to handle them.

It will take time to develop the
system of parcels deliveries in the
United States, or to get the full meas-
ure of advantage therefrom; but there
will be no need of coaxing, and there
is no prospect of failure. It is no
longer an experiment. It is a demon-
strated good too long withheld.

FARM PRODUCTS BY PARCEL POST
\$25.00 In Prizes

Write a Letter Telling

"How to Sell Farm Products by Parcel Post"

Farm Products, etc., will be carried by mail through the Parcel Post commencing January 1. The effect of the law will enable the producer to sell direct to the consumer.

Write a letter, not over 500 words, giving your ideas of "How to Sell Farm Products by Parcel Post."

\$10.00 Will Be Given For the Best Letter.

\$5.00 Will Be Given For the Second Best Letter.

\$1.00 Will Be Given For Each of the Five Next Best Letters.

\$3.00 Will Be Given For the Third Best Letter.

\$2.00 Will Be Given For the Fourth Best Letter.

Contest Ends January 5, 1913.

Send all letters to the "PARCEL POST DEPARTMENT,"

THE TIMES-DISPATCH, Richmond, Va.